HUSO 2020

Foreword

The Sixth International Conference on Human and Social Analytics (HUSO 2020), held between October 18–22, 2020 continued the inaugural event bridging the concepts and the communities dealing with emotion-driven systems, sentiment analysis, personalized analytics, social human analytics, and social computing.

The recent development of social networks, numerous ad hoc interest-based formed virtual communities, and citizen-driven institutional initiatives raise a series of new challenges in considering human behavior, both on personal and collective contexts.

There is a great possibility to capture particular and general public opinions, allowing individual or collective behavioral predictions. This also raises many challenges, on capturing, interpreting and representing such behavioral aspects. While scientific communities face now new paradigms, such as designing emotion-driven systems, dynamicity of social networks, and integrating personalized data with public knowledge bases, the business world looks for marketing and financial prediction.

We take here the opportunity to warmly thank all the members of the HUSO 2020 Technical Program Committee, as well as the numerous reviewers. The creation of such a high quality conference program would not have been possible without their involvement. We also kindly thank all the authors who dedicated much of their time and efforts to contribute to HUSO 2020. We truly believe that, thanks to all these efforts, the final conference program consisted of top quality contributions.

Also, this event could not have been a reality without the support of many individuals, organizations, and sponsors. We are grateful to the members of the HUSO 2020 organizing committee for their help in handling the logistics and for their work to make this professional meeting a success.

We hope that HUSO 2020 was a successful international forum for the exchange of ideas and results between academia and industry and for the promotion of progress in the area of human and social analytics.

HUSO 2020 Chairs

HUSO 2020 Steering Committee

Els Lefever, Ghent University, Belgium
Dennis J. Folds, Lowell Scientific Enterprises (LSE), USA
Nitin Agarwal, University of Arkansas at Little Rock, USA
Christian Bourret, University of Paris East - Marne la Vallée (UPEM), France
Baden Hughes, Cognitiviti, Australia

HUSO 2020 Publicity Chair

Jose M. Jimenez, Universitat Politecnica de Valencia, Spain Jose Luis García, Universitat Politecnica de Valencia, Spain

HUSO 2020 Industry/Research Advisory Committee

Yi Shan, SDE II, Electronic Arts, Seattle, USA Fan Yang, eBay Inc., USA Massimiliano Zanin, The Innaxis Foundation & Research Institute, Madrid, Spain Zhiwen Fang, Microsoft, USA Xiaolong Jin, 靳小龙, Chinese Academy of Sciences, China